



5 TIPS

To Prepare For Your Video

New Heights Media

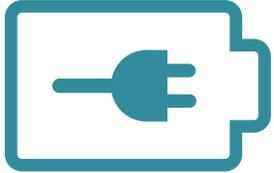
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#1

CHARGE ALL YOUR BATTERIES



This is one of the most basic things you can do but you would be surprised how often it is overlooked. It goes without saying that without charging your batteries your filming may be cut short. The last thing you want to do is be in the middle of a perfect take and have to re-shoot it!

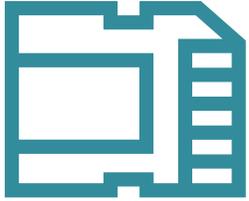
If you are shooting with a camera, make sure that you charge your camera batteries, batteries for your lights and audio and anything else that may need charging. Put them all on charge the night before, and remember to bring both the batteries and the charger with you to your shoot the next day. LED Light batteries can often take half a day or so to charge, so don't leave it until the last minute.

It's always a good tip to bring spare AA and AAA batteries with you - they always come in handy!

If you are shooting with a phone camera, always remember to bring your charger with you, and to check that you have enough space your on your phone for filming.

#2

FORMAT YOUR SD CARDS



This is really important when you are shooting with a camera. Make sure you have a look at what's currently on your SD cards, transfer it off onto a hard drive then upload it to Google Drive or Dropbox as a backup.

It is best to always make sure your files are backed up in 2 places before formatting your SD cards.

Formatting is different from just deleting the files off your card, as it completely wipes the SD card clean, removing any folders or extra files on the card. With most cameras you can format them from the settings menu, but if you aren't sure how to format on your camera, Google "how to format SD card on [your camera name]" to figure out how.

#3

PRACTICE WHAT YOU'RE GOING TO SAY



It is really important to practise and rehearse your what you will say out loud before filming. It will help you film faster and deliver your message better. Of course, there may be times when you are under the pump with everyday life, and don't have much time to prepare. If this is the case, then even blocking out a small window of 30 minutes before your film day to practise what you will say.

Always remember that it is different saying things in your head to rehearsing them out loud. Speaking things out loud will make a tremendous difference. Practise makes perfect!

#4

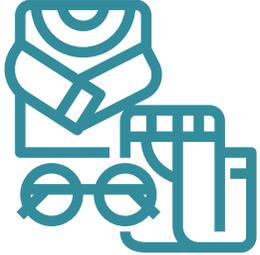
MAKE AN INVENTORY OF YOUR EQUIPMENT



If you're filming and travelling from location to location, it is important to make sure you count how many bags you have, and know what you have in each bag. This will ensure that you don't lose or forget any pieces of equipment. The last thing you want to do is go home after a day of shooting and realise you've left one something important behind.

#5

PLAN WHAT TO WEAR



Plan what you are going to wear the for your shoot. If you are not sure, then bring several outfits. Iron your clothes the night before so you don't need to rush the day of the shoot. Prepare as much as you can the day before, so you can purely focus on presenting your content.

Also remember, if you are shooting with a green screen as your background, do NOT wear any green. If you need help picking what to wear, bring a selection of outfits in various colours and cuts, and decide on the day with the help of your team.

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